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3W Infra Connects Its Global Network to Asteroid IXP - Expanding Its Networking Ecosystem in Amsterdam

Amsterdam, the Netherlands, 13 April 2018 - 3W Infra, a fast growing Infrastructure-as-a-Service (IaaS) hosting provider from Amsterdam with global operations and more than 4,600 dedicated servers under management, has added the Asteroid Internet Exchange Point (IXP) to its ecosystem of network infrastructure providers. Under the signed cooperation agreement, 3W Infra will interconnect its high-volume (160 Gbps) global network with Asteroid's IXP in Amsterdam. This will significantly expand 3W Infra's networking capabilities and interconnectivity options in the Amsterdam metropolitan area while reducing networking cost for their clients.

Asteroid operates its network neutral Internet Exchange Point from Amsterdam Science Park – an area of 70 hectares in Amsterdam, the Netherlands, where research institutes and related companies have their presence as well as data centers such as Interxion, Digital Realty, Equinix, and NIKHEF. Asteroid has its IXP solution in the NIKHEF data center – one of the largest Internet hubs in Europe that is part of a research institute, the Dutch National Institute for Subatomic Physics.

“Asteroid delivers interconnection services, but does it quite differently to many of the existing IXP players in the market,” said Remco van Mook, CEO of Asteroid. “We don't deliver metro-wide connectivity, transport or cloud services, and we don't compete with our customers. In fact, we have gone back to the origins of peering, focusing on delivering highly efficient, cost-effective, and low-latency local interconnection. We're excited about 3W Infra connecting to our highly automated IXP, as their customer base includes some of the largest, latency-sensitive content providers including cloud service providers and customers within the gaming segment.”

Interconnectivity Data Centers Amsterdam

Asteroid's highly automated and scalable IXP in Amsterdam offers 3W Infra's customers efficient and cost-effective interconnection in the Amsterdam metropolitan area. Through the Asteroid IXP platform - built on the latest technologies, using Asteroid's responsive, customer-driven approach - networks can:

- Add ports at the click of a button through Asteroid's easy-to-use web portal
- Use Asteroid's management, peering and security features
- Suggest and support new IXPs wherever they need interconnection
- Manage their global peering with one contract and one management solution
- Peer with some of the largest carriers, ISPs, and CDNs in the world

Asteroid also works with partners to deliver IXPs in other parts of the world. The latest addition is in McAllen Texas, where Asteroid has delivered an IXP in partnership with MDC Data Centers. The MEX-IX connects the world's largest concentration of Mexican networks.

Additionally, Asteroid deploys its highly automated IXP platform in other parts of the world, based on customer demand. Next Asteroid IXP will be deployed in Mombasa, Kenya, later this year. Mombasa is the landing station for all undersea fiber cables to Kenya and an international hub for Internet traffic in the region.

“We're impressed with the vastly innovative platform deployed by Asteroid,” said Murat Bayhan, CEO of IaaS hosting provider 3W Infra. “Their extremely efficient IXP platform design will provide a high level of automation and cost-efficiency to our customers when it comes to their networking efficiency and network interconnectivity requirements in the Amsterdam metropolitan area. We also like their international ambitions, as 3W Infra is delivering its IaaS services on a global scale as well. Our enterprise customers as well as CSP clients will definitely



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appreciate this networking efficiency we're now delivering on top of our compliant and SLA-backed IaaS hosting services in Amsterdam."

About Asteroid

Asteroid is a global interconnection platform innovator. It operates neutral Internet exchange points (IXPs) worldwide, and works with trusted parties in local markets to deliver efficient, local interconnection.

The Asteroid IXP model is a return to the original spirit of simple, efficient interconnection but built on state-of-the-art technology, lightweight and scalable architecture, and advanced toolsets.

Asteroid IXPs provide a simple, modern and cost-effective way to peer with some of the largest networks in the world. With its nimble, yet powerful design, the Asteroid platform sets a new standard for IXPs.

To learn more about Asteroid, visit their website: www.asteroidhq.com/

About 3W Infra

Founded in 2014 by some Internet and hosting industry veterans, 3W Infra is a global Infrastructure-as-a-Service (IaaS) hosting provider with great engineering knowledge and skills headquartered in Amsterdam, the Netherlands. The company's enterprise-grade, ISO/IEC 27001:2013 and PCI DSS certified hosting solutions are tailored to the specific needs of each customer. 3W Infra's infrastructural solutions are engineered for scalability and cost-efficiency, with cloud-enabling services including colocation, dedicated servers, IP Transit, and high-level customer support. These solutions come with 3W Infra's Remote Hands including Relocation engineering services at the world's main Internet hubs in Amsterdam, Frankfurt and London.

As a fast-growing company aiming for sustainable growth, 3W Infra serves a dynamic array of different customer types with a variety of needs. The company's flagship data center in Amsterdam features one of the lowest calculated pPUEs in the industry (1,04), which is highly energy-efficient. 3W Infra has a significant amount of colocation customers and more than 4,000 dedicated servers under management, while its global network now exceeds 160 Gigabit/sec (Gbps) of available bandwidth. 3W Infra's customer base includes some of the largest Internet, gaming, broadcasting and cloud services companies in Europe and beyond.

To learn more about 3W Infra, visit: www.3winfra.com

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