



HOSTING SOLUTIONS

## IaaS Company 3W Infra Adds Sparkle to its Blend of Global Bandwidth Providers

Amsterdam, the Netherlands, 22 May 2019 - 3W Infra, a fast-growing Infrastructure-as-a-Service (IaaS) hosting provider headquartered in Amsterdam with customers around the globe and more than 4,000 dedicated servers under management, has selected Sparkle to add high-quality IP transit services to its blend of bandwidth offerings. 3W Infra's agreement with Sparkle is meant to further enhance network efficiency and bandwidth volume and is part of a major restructuring of 3W Infra's global high-volume network with over 250 Gbps availability.

Sparkle's Tier-1 Global IP Network (AS6762) features meet 3W Infra's aim for robustness and efficiency. These features include "top-in-class" Level Agreement (SLA) with reliability guarantees, as well as 24x7 NOC engineering support.

"Now that our customer-base is further expanding with CSPs, gaming providers and other demanding clients, we wanted to have an even more robust design for our global network," said Murat Bayhan, CEO of IaaS provider 3W Infra. "Retaining network resilience was a prerequisite while our aim was to further improve latency, scalability, and also cost-efficiency on our network. Sparkle helps us delivering on our promise with regards to our most demanding clients. Their assets greatly support our global IaaS hosting offering with a world-class networking infrastructure and a Tier-1 IP transit backbone."

"With the addition of Sparkle's fully-redundant network and worldwide reach, 3W Infra has made the next step to the creation of a future-proof global network," added Mr. Bayhan. "Our smartly engineered network with global reach will definitely meet the most demanding requirements of our clients, together with the highly customized IaaS solutions delivered by 3W Infra including dedicated servers and colocation."

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### About Sparkle

Sparkle is TIM Group's fully owned Global Operator, first international service provider in Italy and among the top ten worldwide, with a proprietary backbone of around 530,000 km of fiber spanning from Europe to Africa, the Americas and Asia. Leveraging its global IP, Data, Cloud, Data Center, Mobile Data and Voice Platforms, Sparkle offers a full range of ICT solutions to Internet Service Providers, OTTs, Media and Content Players, Application Service Providers, Fixed and Mobile operators as well as Multinational Enterprises. Its sales force is active worldwide and distributed over 33 countries.

Find out more about Sparkle at: <https://www.tisparkle.com>

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### About 3W Infra

Founded in 2014 by some Internet and hosting industry veterans, 3W Infra is a global Infrastructure-as-a-Service (IaaS) hosting provider with great engineering knowledge and skills headquartered in Amsterdam, the Netherlands. The company's enterprise-grade, ISO 27001 and PCI DSS certified hosting solutions are tailored to the specific needs of each customer. 3W Infra's infrastructural solutions are engineered for scalability and cost-efficiency, with cloud-enabling services including colocation, dedicated servers, IP connectivity, and high-level



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customer support. These solutions come with 3W Infra's Remote Hands including relocation engineering services at the world's main Internet hubs in Amsterdam, Frankfurt and London.

As a fast-growing company aiming for sustainable growth, 3W Infra serves a dynamic array of different customer types with a variety of needs. The company's flagship data center in Amsterdam features one of the lowest calculated pPUEs in the industry (1,04), which is highly energy-efficient. 3W Infra has a significant amount of colocation customers and more than 4,000 dedicated servers under management, while its global network now exceeds 250 Gigabit/sec (Gbps) of available bandwidth. 3W Infra's customer base includes some of the largest Internet, gaming, broadcasting and cloud services companies in Europe and beyond.

To learn more about 3W Infra, visit: [www.3winfra.com](http://www.3winfra.com)

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